

# CENTER & STAGE

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August - September 2010 Volume 11, Issue 3

## Fall in Love with the Arts

### Three for the Ages August 20 • 8 p.m.

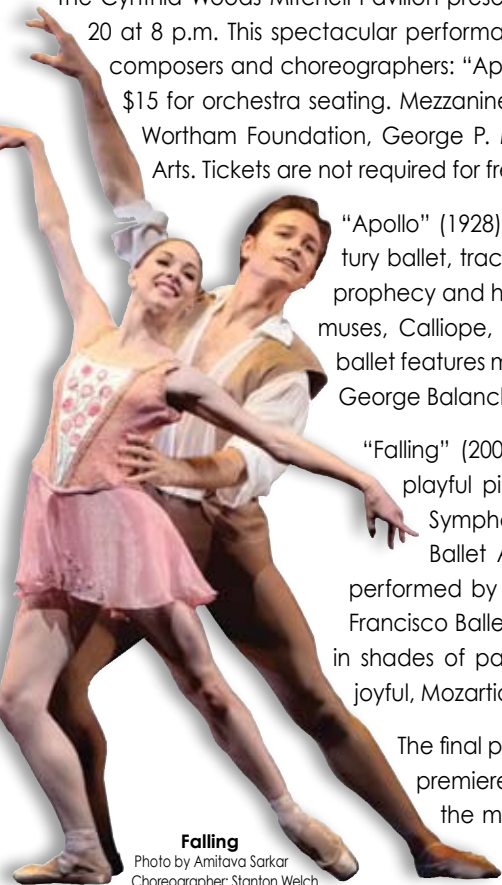
by Jaclyn Anderson

The Cynthia Woods Mitchell Pavilion presents Houston Ballet's **Three for the Ages** Aug. 20 at 8 p.m. This spectacular performance features three works by vastly different composers and choreographers: "Apollo," "Falling" and "Fancy Free." Tickets are \$15 for orchestra seating. Mezzanine and lawn seating are free courtesy of The Wortham Foundation, George P. Mitchell and Cullen Trust for the Performing Arts. Tickets are not required for free seating. Gates open at 7 p.m.

"Apollo" (1928), a seminal piece in the history of 20th century ballet, traces the birth of the god of music, poetry and prophecy and his education by (and flirtation with) the three muses, Calliope, Polyhymnia and Terpsichore. This landmark ballet features music by Igor Stravinsky and choreography by George Balanchine.

"Falling" (2005), second on the program, is an elegant, playful piece set to the music of Mozart's "Salzburg Symphonies." Featuring choreography by Houston Ballet Artistic Director Stanton Welch, the ballet is performed by five couples. Originally created for the San Francisco Ballet, one reviewer wrote "...'Falling' is a delight in shades of pastel with...excellent dancing delivered in a joyful, Mozartian spirit."

The final piece of the evening, "Fancy Free" (1944), first premiered in New York City and proved to be one of the most exciting evenings in the history of American ballet. It is set in 1940s New York City on a hot summer night while three sailors are on shore leave. The adventurous sailors meet two girls and a fight ensues to see who will win their favor. With music by Leonard Bernstein and choreography by Jerome Robbins, "Fancy Free" is guaranteed fun.



**Falling**  
Photo by Amitava Sarkar  
Choreographer: Stanton Welch  
Dancers: Melody Herrera & Ian Casady

Before the show, enjoy pre-concert activities including arts and crafts with The Pavilion Partners and others provided by Fidelity Investments, Houston Family Magazine, Woodforest National Bank and Audi of America, official automobile of The Pavilion.

### Broadway Showstoppers September 2 • 8 p.m.

by Jaclyn Anderson

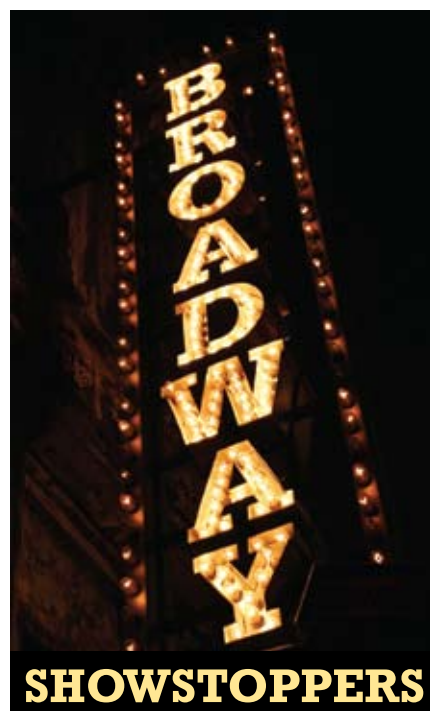
Similar to the lights of Broadway, The Cynthia Woods Mitchell Pavilion lights up under the stars for the Houston Symphony's **Broadway Showstoppers** Sept. 2 at 8 p.m. Tickets are \$15 for orchestra seating. Mezzanine and lawn seating are free courtesy of The Wortham Foundation. Tickets are not required for free seating. Gates open at 7 p.m.

Show-stopping numbers from the latest generation of Broadway musicals such as "Wicked" and "Mamma Mia," along with selections from such high-energy shows as "The Lion King" and "Rent," take the audience on a musical journey to modern-day Broadway.

Join the 42 million people around the world who have fallen in love with "Mamma Mia," featuring timeless songs by the group ABBA. "Wicked," based on "The Wizard of Oz," reveals how the wicked witch of the west became so wicked. "The Lion King" brings the classic story of young royal heir Simba and the animals of the African Pride Lands to vivid life. "Rent," a rock opera about the lives of a group of bohemians in modern-day New York, is the eighth longest-running Broadway show and has grossed over \$280 million.

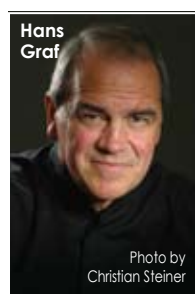
Joining the Houston Symphony is the Gay Men's Chorus of Houston, one of the most visible faces of diversity in the Houston area since it was founded 30 years ago. Members are from all backgrounds, income levels and vocations. Some have studied voice and music, while others have never performed before. The Chorus strives to promote a positive sense of community through the music they sing.

Arrive early for pre-concert activities in the North Plaza sponsored by Fidelity Investments and Market Street-The Woodlands starting at 7 p.m. Visit The Pavilion Partners Instrument Petting Zoo, Woodlands Online, Woodforest National Bank and Audi of America, official automobile of The Pavilion.



### The Planets—An HD Odyssey September 30 8 p.m.

Houston...We have a concert! Under the direction of Maestro Hans Graf, the Houston Symphony presents **The Planets—An HD Odyssey** Sept. 30 at 8 p.m. This multi-sensory concert experience features the Women of the Houston Symphony Chorus and a newly created HD film of planetary images paired with a live performance by the symphony. Tickets are \$15 for orchestra seating. Mezzanine and lawn seating are free courtesy of Audi of America and Woodforest National Bank. Tickets are not required for free seating. Gates open at 7 p.m.



Hans Graf

Photo by Christian Steiner

For this production, the Houston Symphony collaborated with NASA, the Jet Propulsion Laboratory (JPL), and award-winning producer/director, Duncan Copp, to craft a film of the latest, high-definition planetary images that accompany a live performance of Gustav Holst's suite, "The Planets." The world premiere of **The Planets—An HD Odyssey** took place at Jones Hall in January 2010. The monumental and innovative project then toured to New York's Carnegie Hall and Florida's Kravis Center and Broward Center. In October, the tour goes international when the orchestra travels to seven cities in the United Kingdom.

The multi-media event takes an existing classical program with strong popular appeal and pairs it with an arresting visual presentation. The beautiful and mystifying score by Holst is performed by the orchestra while the film is shown on a 24-foot screen above the stage. In addition to

out-of-this-world imagery, the film opens with an introduction featuring interviews with JPL planetary scientists.

Prior to Holst's "The Planets," the Houston Symphony performs "Medea's Dance of Vengeance" by Samuel Barber.

Before your journey through space begins, make a stop in the North Plaza at 7 p.m. for pre-concert activities sponsored by Fidelity Investments and Market Street-The Woodlands. Explore the music of "The Planets" at Pavilion Talk, a free pre-concert discussion led by noted music scholar Ira Black that provides insight into the evening's program. Pavilion Talk takes place from 7:15-7:45 p.m. Children can explore the sounds of musical instruments at The Pavilion Partners Instrument Petting Zoo and kids can get creative making UFO's. Your voyage doesn't end there. Make sure to visit Woodlands Online, Woodforest National Bank, Fidelity, Market Street and Audi of America, official automobile of The Pavilion.

Make this concert your final destination.

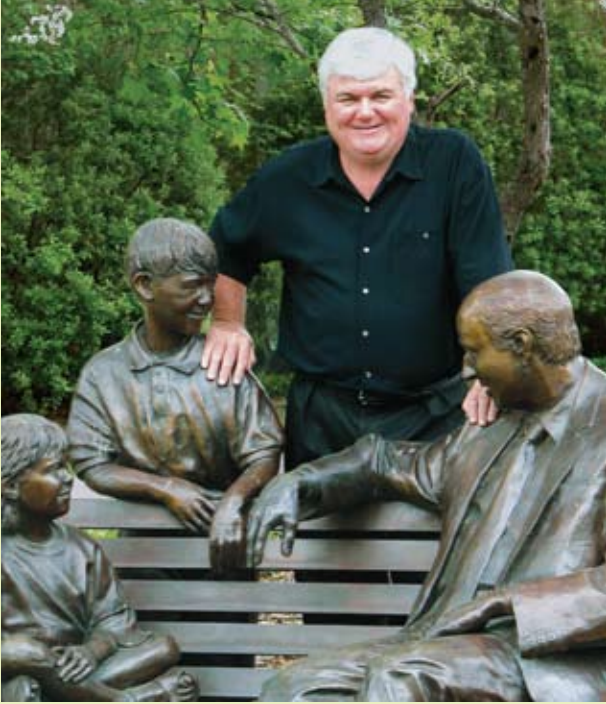


Come see the new 2011 Audi A8 at The Planets—An HD Odyssey

#### The Cynthia Woods Mitchell Pavilion's 2010 Performing Arts Season

Presented by The Woodlands Development Company and sponsored by Donoho's Jewellers, Audi of America, official automobile of The Pavilion, The Woodlands Convention & Visitors Bureau, Houston Community Newspapers, The Pavilion Partners, The Wortham Foundation, and Continental Airlines, official airline of The Pavilion.

The North Plaza is sponsored by Fidelity Investments and Market Street-The Woodlands.



Our 21<sup>st</sup> season is in full swing and The Cynthia Woods Mitchell Pavilion now has the privilege of being the only concert venue in the world with its own House of Blues. The House of Blues Hospitality Tent officially opened in June and has hosted thousands of visitors at numerous concerts. Admission to the House of Blues Hospitality Tent is free with your concert ticket. This new trend-setting hotspot offers all concertgoers a place to cool off and enjoy the ambiance created by House of Blues designer Scott Smith.

With air conditioning, full-service bars and live video streams of the concerts on an 11-foot flat screen, the weather is a non-issue. Also included in the House of Blues Hospitality Tent is the Foundation Room, an exclusive area available for its members and their guests.

Open for most contemporary concerts, I invite everyone to stop in and check out this new club. Its hours of operation are one hour before gates open for the show until approximately one hour after the concert concludes.

I would like to thank The Woodlands Development Company for sponsoring the July 3 Star-Spangled Salute featuring the Houston Symphony and special guests, The Texas Tenors. For more than two decades, TWDC has made this signature event possible. It now has become a multi-generational tradition in our community. Particularly heartwarming is the "Service Medley," dedicated to our honored guests who are currently serving or have bravely served in our nation's military.

Please join us for the remaining performing arts events on our 2010 schedule. You can read about some of these in this issue of CenterStage. Mezzanine and lawn seating are always free and picnics are always welcome.

See you on the hill!

Jerry MacDonald  
President and CEO

## Sponsor Spotlight

In each issue of CenterStage, we turn the spotlight onto one of our sponsors, a gesture of thanks for their invaluable contributions to the many things we work hard to accomplish.

### Anadarko Energizes the Arts Worldwide and in its Own Backyard

Since 1986, Anadarko has brought energy to arts organizations in the community and has sought to ensure its employees and the communities it serves have access to the arts because the arts feed the soul. The company takes pride in its history of serving as a major sponsor of The Cynthia Woods Mitchell Pavilion's performing arts events and educational outreach programs, including the annual Children's Festival.



which we work and live," said Hank Wood, vice president of Anadarko. "We understand the importance of fostering creativity, imagination and vision in daily life and The Cynthia Woods Mitchell Pavilion has been a great partner in this effort."

The company also supports other arts-related venues throughout Greater Houston.

Anadarko is among the world's largest independent oil and natural gas exploration and production companies. Its 1,800 employees in The Woodlands and 4,300 employees worldwide work to preserve the environment, give back to communities and contribute to a more secure energy future. The company produces enough energy every day to meet the daily energy demands of approximately 20 million average American homes.

For more information, visit [www.anadarko.com](http://www.anadarko.com).

## Off Stage

### Explore Your Imagination at the 15<sup>th</sup> Annual Children's Festival

by Emily Blount

The Cynthia Woods Mitchell Pavilion transforms into a giant playground of fun at the **15<sup>th</sup> Annual Children's Festival**. Here, the young and young at heart can enjoy a bounty of activities that enlighten and entertain. The event takes place Saturday, Nov. 13 from 10 a.m. to 5 p.m. and Sunday, Nov. 14 from noon to 5 p.m. Tickets are \$8 in advance or \$10 at the door.

**Children's Festival** features a variety of award-winning children's performers. This untraditional learning environment serves to not only delight, but to inspire fresh minds. Performances at the festival include everything from music, puppetry and comedy to dancing and children's theater.

A featured performance at this year's festival is **Mad Science's CSI: Live!** The thrilling and popular television show hits the stage with an exciting and interactive journey through the fascinating world of crime scene investigations. When a crime rattles the Las Vegas premiere of the Max Spade Magic Show, the CSI team springs into action. Audience members transform into witnesses, suspects and CSI recruits. Whether analyzing mysterious gasses or firing a laser beam across the stage, children and adults alike will love this mind-blowing production that incorporates cutting-edge forensic science and amazing visual effects.

There also are more interactive festivities to be had including hands-on arts and crafts and games around every corner. The **Healthy KidZone** features demonstrations from martial artists, activities by professional sports teams and other fitness and nutrition-related fun. The **Activity Tent** hosts dynamic games and hands-on activities organized by local businesses.



Photo by Ted Washington

The **Arts Alley** introduces kids to the elements of art through imaginative crafts they get to take home.

At the **Top of the Hill**, the adventure continues where kids can build and fly kites, pan for gold, and play in the sand.

Tickets are \$8 in advance or \$10 at the door. This admission fee includes all shows and activities. Children age 2 and under are admitted free. Picnics are welcome, but beverages cannot be brought into the venue.

For family-friendly fun, bring your little ones to The Pavilion Nov. 13 and 14 for an engaging and amazing experience they will never forget!



Photo by Ted Washington

Find us on...



#### CONTACT INFORMATION

For more information about season tickets, joining The Pavilion Partners or participating in our educational outreach programs, call 281-364-3010. Visit [www.woodlandscenter.org](http://www.woodlandscenter.org) for details.

#### Woodforest Bank Club and House of Blues Hospitality Tent

To book your next meeting or event, call 281-363-0900.

#### Guests with Disabilities

For information on guests with wheelchairs, hearing or visual impairments, call 281-364-3010.

# ShowTime

ShowTime is a list of events scheduled for The Cynthia Woods Mitchell Pavilion, including start times and ticket prices. Information is subject to change. Please check our Web site for the latest event information.



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| <p><b>Aug. 18</b> <b>Jack Johnson: To The Sea Tour 2010</b> • 7 p.m.<br/>with G. Love &amp; Special Sauce and ALO<br/>\$55 GA Pit / \$55 Reserved / \$35 Lawn</p> <p><b>Aug. 20</b> <b>Houston Ballet</b> • 8 p.m.<br/><b>Three for the Ages</b><br/>A <b>Comcast</b> Family Event<br/>\$15 Orchestra Seating / FREE Mezzanine &amp; Lawn Seating courtesy of The Wortham Foundation, Cullen Trust for the Performing Arts and George P. Mitchell</p> <p><b>Aug. 21</b> <b>The Bud Light Weenie Roast</b> • 5 p.m.<br/>with Shinedown, Puddle of Mudd, Chevelle, Sevendust and 10 Years<br/>\$55 GA Pit / \$42.50, \$35 &amp; \$25 Reserved / \$9.45 Lawn</p> <p><b>Aug. 22</b> <b>The Goo Goo Dolls</b> • 7 p.m.<br/>with Switchfoot and Green River Ordinance<br/>\$37.50 Res. Pit / \$37.50, \$27.50 &amp; \$17.50 Reserved</p> <p><b>Aug. 27</b> <b>Sheryl Crow</b> • 8 p.m.<br/>with Colbie Caillat<br/>\$95 Res. Pit / \$65, \$47.50, \$35, \$25 &amp; \$20 Reserved</p> <p><b>Sept. 2</b> <b>Houston Symphony</b> • 8 p.m.<br/><b>Broadway Showstoppers</b><br/>Michael Krajewski, conductor<br/>Gay Men's Chorus of Houston<br/>\$15 Orchestra Seating / FREE Mezzanine &amp; Lawn Seating courtesy of The Wortham Foundation</p> <p><b>Sept. 3</b> <b>Clay Walker</b> • 7:30 p.m.<br/>\$48.50 Res. Pit / \$48.50, \$38.50, \$28.50 &amp; \$20 Reserved / \$18.50 Lawn</p> <p><b>Sept. 4</b> <b>Creed</b> • 7:30 p.m.<br/>\$28.50 GA Pit / \$28.50 Reserved / \$18.50 Lawn</p> | <p><b>Sept. 5</b> <b>John Mayer</b> • 7 p.m.<br/>with Owl City<br/>\$75 Res. Pit / \$75 Reserved / \$36 Lawn</p> <p><b>Sept. 8</b> <b>Honda Civic Tour Presents Paramore</b> • 6:30 p.m.<br/>with Tegan &amp; Sara, New Found Glory and Kadawatha<br/>\$39.50 GA Pit / \$35 &amp; \$32.50 Reserved / \$20 Lawn</p> <p><b>Sept. 10</b> <b>Dave Matthews Band</b> • 7 p.m.<br/>with Black Joe Lewis and the Honeybears<br/>\$70 GA Pit / \$70 Reserved / \$40 Lawn</p> <p><b>Sept. 11</b> <b>Jonas Brothers</b> • 7 p.m.<br/>with Demi Lovato<br/>\$59.50 &amp; \$39.50 Reserved / \$19.50 Lawn</p> <p><b>Sept. 12</b> <b>Rockstar Energy Drink Presents Up roar</b> • 3:15 p.m.<br/>with Disturbed, Avenged Sevenfold, Stone Sour, Halestorm, Hellyeah, Airbourne, Hail The Villain and New Medicine<br/>\$87.50 GA Pit / \$57.50, \$37.50 &amp; \$29.50 Reserved / \$29.50 Lawn</p> <p><b>Sept. 17</b> <b>KISS</b> • 6:30 p.m.<br/>with The Academy Is... and The Envy<br/>\$134.50 Res. Pit / \$134.50, \$79 &amp; \$49 Reserved / \$29 Lawn</p> <p><b>Sept. 22</b> <b>Kings of Leon</b> • 7:30 p.m.<br/>with The Black Keys and The Whigs<br/>\$56.50 GA Pit / \$56.50 Reserved / \$36.50 Lawn</p> <p><b>Sept. 24</b> <b>Tom Petty &amp; the Heartbreakers</b> • 7:30 p.m.<br/>with ZZ Top<br/>\$133.50 Res. Pit / \$133.50, \$107.50, \$73.50 &amp; \$43.50 Reserved / \$43.50 Lawn</p> | <p><b>Sept. 25</b> <b>Rush</b> • 7:30 p.m.<br/>\$110 Res. Pit / \$110, \$85 &amp; \$60 Reserved / \$35 Lawn</p> <p><b>Sept. 30</b> <b>Houston Symphony</b> • 8 p.m.<br/><b>The Planets-An HD Odyssey</b><br/>A <b>Comcast</b> Family Event<br/>Hans Graf, conductor<br/>Women of the Houston Symphony Chorus<br/>\$15 Orchestra Seating / FREE Mezzanine &amp; Lawn Seating courtesy of Audi of America and Woodforest National Bank</p> <p><b>Oct. 15</b> <b>Nickelback</b> • 6:15 p.m.<br/>with Three Days Grace and Buckcherry<br/>\$99.50 GA Pit / \$99.50 &amp; \$89.50 Reserved / \$35 Lawn</p> <p><b>Oct. 21</b> <b>Houston Symphony</b> • 7:30 p.m.<br/><b>Hocus Pocus Pops</b><br/>A <b>Comcast</b> Family Event<br/>Robert Franz, conductor<br/>\$15 Orchestra Seating / FREE Mezzanine &amp; Lawn Seating courtesy of H-E-B</p> <p><b>Oct. 22</b> <b>Maroon 5</b> • 7:30 p.m.<br/>with One Republic<br/>\$150 Res. Pit / \$75, \$50, \$40 &amp; \$30 Reserved</p> <p><b>Nov. 13</b> <b>15<sup>th</sup> Annual Children's Festival</b> • 10 a.m.<br/>Presented by Devon Energy<br/>A <b>Comcast</b> Family Event<br/>\$8 in advance / \$10 at door</p> <p><b>Nov. 14</b> <b>15<sup>th</sup> Annual Children's Festival</b> • 12 p.m.<br/>Presented by Devon Energy<br/>A <b>Comcast</b> Family Event<br/>\$8 in advance / \$10 at door</p> |
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### Ticket Information

Prices do not include service charge. Tickets are available at all [ticketmaster](http://www.ticketmaster.com) outlets, including Fiesta, select FYE and H-E-B locations and Media Magic, by calling 1-800-745-3000, or online at [www.ticketmaster.com](http://www.ticketmaster.com). Tickets also can be purchased at The Pavilion Box Office Monday through Friday from 10 a.m. – 5 p.m. and on event days through intermission. The Box Office is located at the north entrance to The Pavilion at 2005 Lake Robbins Drive in The Woodlands. For more information, call 281-363-3300 or visit [www.woodlandscenter.org](http://www.woodlandscenter.org). Prepaid, preferred parking is available in the on-site Town Center Garage located along Six Pines Drive. Parking is \$5 per vehicle for most performing arts events and \$15 per vehicle for most contemporary events. Tickets for on-site parking can be purchased in advance at all [ticketmaster](http://www.ticketmaster.com) locations and The Pavilion Box Office. Some service charges may apply. Advance purchase is not required, but guarantees a space the day of the show.



Entergy presented The Cynthia Woods Mitchell Pavilion with a donation of \$5,000 to benefit Musical Scores. Musical Scores is one of The Pavilion's educational outreach programs that serves middle school students who earn the privilege to attend a special event at The Pavilion by displaying model behavior and achieving specific scholastic goals. Pictured left to right are: Charlotte Weschler, development coordinator for The Pavilion; Lara Steen, customer service manager for Entergy Texas; Christine Scully, director of development for The Pavilion; and Marsha Williams, board member of The Pavilion.

### Pavilion Bytes



by Kacie Broadhurst

The Cynthia Woods Mitchell Pavilion has gone social! Did you know The Pavilion has Facebook, Twitter, YouTube and Flickr pages?

Visit The Pavilion's new Web site at [www.woodlandscenter.org](http://www.woodlandscenter.org) to find links to all of The Pavilion's social networking sites. The Pavilion has more than 5,400 fans on Facebook, 550 followers on Twitter and 31 videos posted on YouTube. The venue has given away 32 concert tickets through its social networking sites by conducting trivia contests and scavenger hunts, and plans to offer many more contests throughout the season.

The newest addition to The Pavilion's social media initiatives is Flickr, an online photo management and sharing application. Fans are able to view a large variety of photos of artists at the venue, including Jimmy Buffett, Chicago and Bret Michaels of Poison. Fans also can enjoy photos from performing arts events such as the Houston Symphony's Cirque de la Symphonie, as well as educational outreach programs and fund-raisers.

If you have suggestions about photos you would like to see on Flickr, send your ideas to Kacie Broadhurst, social media analyst, at [kbroadhurst@woodlandscenter.org](mailto:kbroadhurst@woodlandscenter.org).

## Encore

The Center for the Performing Arts at The Woodlands would like to thank the following contributors for their financial support of our 2010 Performing Arts Season and Educational Outreach Programs as of July 19 printing deadline.

### \$100,000 - \$249,999

Live Nation  
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The Pavilion Partners

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The Woodlands Development Company  
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Annice & John Nanninga  
Pam & Tom Reno  
Arlene & Sol Sachs  
Tesar's Steak and Seafood  
Peggy & Ray Wilcox

### In-Kind

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Continental Airlines  
Don Crouch, *imagineer*  
Houston Community Newspapers  
Jude Studios  
The Pepsi Bottling Group  
The Woodlands Country Club

## House of Blues Hospitality Tent Rocks The Pavilion

by Emily Blount

The House of Blues Hospitality Tent, the latest and greatest addition to The Cynthia Woods Mitchell Pavilion, has welcomed thousands of guests since the opening in June.

Open for most Live Nation concerts, this posh new space, offers concertgoers a full-service bar (the only public place in the venue where a full-service bar is available), air conditioning, private restrooms, a limited appetizer menu and a live video feed of the concert, when available. Located in the North Plaza, the House of Blues Hospitality Tent is free to all concertgoers. Guests simply use their concert ticket to enter. Doors open one hour before gates open for the concert and close approximately one hour after the concert ends.



"The House of Blues Hospitality Tent gives our fans a one-of-a-kind experience they can't get anywhere else since The Pavilion is the only amphitheatre in the world to have a House of Blues on site," said Jerry MacDonald, president and CEO of The Pavilion.

Inside, the House of Blues Hospitality Tent features painted canvas drapes along the walls and magnificent, exotic artwork. The interior of the venue was designed by Scott Smith, art director for House of Blues, who has also designed all 13 House of Blues venues.

The House of Blues Hospitality Tent showcases an exclusive, members-only Foundation Room. The House of Blues Foundation Room nationwide is a private club for professional and personal entertaining. Though every House of Blues has a Foundation Room, each one is adorned uniquely with eclectic art and artifacts from around the world.

The House of Blues Hospitality Tent also is available to rent for your next meeting, special event or corporate gathering. Contact Spectrum Catering, Concessions and Special Events at 281-363-0900 for rental information.

For more information about the House of Blues Hospitality Tent, visit [www.woodlandscenter.org](http://www.woodlandscenter.org).

## SAVE THE DATE!

### SATURDAY NIGHT LIVE

with musical guests

# The Blues Brothers

starring Dan Aykroyd & Jim Belushi

## Cool Off This Summer Surfing The Pavilion's New Web Site

This summer, The Cynthia Woods Mitchell Pavilion's Web site got a refreshing new look with the launch of a brand new site. With a little online genius, the new site is a contemporary masterpiece. It is designed to showcase the different types of events that take place at The Pavilion, such as contemporary concerts, performing arts events and educational outreach programs.

Some of its new features include audio, videos, a media photo gallery and large Flickr gallery, different calendar formats, sharing options and links to The Pavilion's social networking sites. Site navigation also was improved to help visitors find information more efficiently.



The new site was designed by BubbleUp, Ltd, an internet-based digital media company. Led by highly experienced corporate, internet and entertainment professionals, The Woodlands-based company combines artistic ability with years of experience. BubbleUp has a broad vision of the digital media market and the practical experience to maximize an artist, label or venue's internet presence. Some of the clients BubbleUp has worked with include Jimmy Buffett, Toby Keith, Alan Jackson, Keith Urban, the Zac Brown Band, BB King's club in Nashville, Orlando and Memphis, Michael W. Smith, Steve Songs, Foreigner and many others.

In conjunction with the launch, The Pavilion conducted an interactive contest, "Launch It, Click It & Win It," where participants searched for answers to questions about The Pavilion on the new site. Winners received free tickets to Pavilion concerts, performing arts events and more. Winners were announced Aug. 2.



The Woodlands Development Company recently presented a \$60,000 contribution to The Cynthia Woods Mitchell Pavilion to underwrite the 2010 Star-Spangled Salute, a free Independence Eve concert. Since its commencement in 1990, The Woodlands Development Company has generously sponsored this concert. Pictured left to right are: Tim Welbes, co-president of TWDC; Jerry MacDonald, president and CEO of The Pavilion; Christine Scully, director of development for The Pavilion; and Alex Sutton, co-president of TWDC.



**THE PAVILION PARTNERS**  
BRINGING PEOPLE AND THE ARTS TOGETHER

SUPPORTING C★ST

**PRESIDENT'S MESSAGE**



Are you new to volunteering or wondering how to get more out of your volunteer experience? Have you had a hard time finding the right place to volunteer? Joanne Fritz offers seven tips to help you find your perfect volunteer opportunity in her article "Finding a Good Volunteer Opportunity." Her tips include the following:

- Decide what problem or issue you want to volunteer for.
- Think about how much time you have to devote to volunteering.

- Contact nonprofits that involve the issues you want to volunteer for.
- Look for a volunteer opportunity that will be personally fulfilling.
- Match your skills with the volunteer opportunity.
- Be prepared for the challenges of volunteering.
- Be open to the changes, especially in yourself, that volunteering will bring.

Each volunteer experience reflects the uniqueness of the individual volunteer's talents and aspirations. If volunteers have had a job opportunity that gave them joy or made them feel appreciated or left a wonderful lasting impression, it indicates there was a good match between the expectations of the volunteer and his/her assignment.

The Pavilion Partners offers a variety of opportunities for volunteers interested in bringing people and the arts together. Our dedicated volunteers share a love for the performing arts and enjoy participating in a wide variety of volunteer opportunities. I hope you will consider volunteering with Partners. For more information, please visit [www.woodlandcenter.org/partners](http://www.woodlandcenter.org/partners).

*Keith Ferry*

Keith Ferry  
The Pavilion Partners President

For more information about Partners, please visit [www.woodlandcenter.org/partners](http://www.woodlandcenter.org/partners).

## Money Raised "Fore the Arts" at the Sixth Annual Swing for the Arts Golf Tournament

Golfers teed off for the **Sixth Annual Swing for the Arts Golf Tournament** at The Woodlands Country Club Palmer Course June 7. The Pavilion Partners, the official volunteer organization of The Cynthia Woods Mitchell Pavilion, hosted the tournament and raised approximately \$17,000 in proceeds to benefit The Pavilion's performing arts events and educational outreach programs. Players were able to enter in one of two categories, the Performing Arts Challenge or The Pavilion Cup Challenge.

The winner of The Pavilion Cup Challenge was Upstage Center, earning the title of the 2010 Pavilion Cup champion. The company's name is displayed on "The Pavilion Cup" located at The Pavilion year-round. Additionally, the team received a smaller version of "The Pavilion Cup" for their company.

The Pavilion Cup Challenge second and third place teams were Administaff and Woodforest National Bank respectively. These teams were awarded



The winner of "The Pavilion Cup" at the Sixth Annual Swing for the Arts Golf Tournament was the team of Upstage Center. The team received "The Pavilion Cup" trophy and the title of "The Pavilion Cup" champion for 2010.



You are invited to "Rock and Roll All Nite" at **The Pavilion Partners Pre-Concert Dinner & Fund-Raiser** prior to the KISS concert Sept. 17. The Cynthia Woods Mitchell Pavilion's Board of Directors and The Pavilion Partners, the official volunteer organization of The Pavilion, invite you to "party like a rock god" with a night of classic rock music, mouthwatering eats and hard-core fun.

The event takes place in the rockin' new House of Blues Hospitality Tent at The Pavilion. Social hour begins at 5:30 p.m. along with a silent auction. Dinner and the live auction start at 6:30 p.m. The event concludes around 8 p.m. for guests to enjoy the concert. Tickets to this fund-raising event are \$200 per person and include special reserved seating for the concert, a fabulous steak dinner catered by Outback Steakhouse and VIP Club passes.

"Shout It Out Loud" at the live auction to bid on items such as sports and concert memorabilia, sports, theatre and travel packages, food and wine experiences and more. During the silent auction, you have "Nothin' to Lose" bidding on unique items and packages created just for this event.

KISS is regarded as one of the most influential rock and roll bands of all-time. KISS holds the honors as one of America's top gold record champions, recording 37 albums over 36 years and selling more than 100 million albums worldwide. The KISS legacy continues to grow, generation after generation, transcending age, race and creed. The unparalleled devotion and loyalty of the "KISS Army" to the "hottest band in the world" is a striking testament to the band's unbreakable bond with its fans.

Proceeds from the event benefit the educational outreach programs of The Pavilion, a nonprofit organization. These educational programs include Fine Arts Education Day, Musical Scores, Children's Festival and Music in Motion.

For more information about the **KISS Pre-Concert Dinner & Fund-Raiser**, or to make reservations, contact Charlotte Weschler at 281-210-1122 or [cweschler@woodlandcenter.org](mailto:cweschler@woodlandcenter.org). A limited number of tickets are available. Seating is assigned on a first come, first served basis.

plaques. The winner of the Performing Arts Challenge was U.S. Trust. Second and third place teams were Kilgore Industries and Primal Energy. These teams were awarded trophies.

New to the tournament was a golf clinic hosted by professional golfer John Mahaffey. Players had the chance to hear Mahaffey talk about his career in the PGA and offer pointers on improving their golf swing.



John Mahaffey (left) was the special guest at the Golf Tournament conducting a golf clinic courtesy of Administaff. Pictured with Mahaffey is Steve Arizpe (right), COO of Administaff.

Sponsors of the 2010 **Swing for the Arts Golf Tournament** include: John Mahaffey, Kilgore Industries, U.S. Trust, Bank of America Private Wealth Management, Audi of America, Woodforest Financial Services, Linn Energy, The Pepsi Bottling Group, Silver Eagle Distributors, Chili's, Willie's Grill & Icehouse and Houston Community Newspapers.

For more information regarding The Pavilion Partners or upcoming events at The Pavilion, call 281-363-3300 or visit [www.woodlandcenter.org](http://www.woodlandcenter.org).

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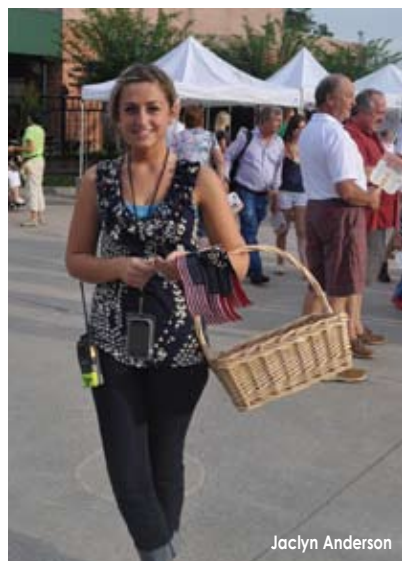
Founded in 1990, The Center for the Performing Arts at The Woodlands is a nonprofit 501 (c)(3) organization that provides diverse, high-quality performing arts events for the entertainment and enrichment of a broad regional audience. Through numerous educational and community outreach programs, The Center is a catalyst for attracting new audiences to the performing arts and building strong ties between the arts and educational institutions.



## The Pavilion's Marketing Department Grows with Two Interns

by Jaclyn Anderson

The marketing department of The Cynthia Woods Mitchell Pavilion has grown by two for the summer. Jaclyn Anderson and Emily Blount joined The Pavilion's marketing team as interns in June. Over the summer, they have gained valuable experience writing press releases and articles about the venue and its events, practicing grass roots marketing, working with Web sites and more.



Jaclyn Anderson

Anderson is a senior at Texas A&M University, majoring in communications with a minor in French. She is a member of the Delta Gamma sorority and serves on the sorority's public relations crew. She graduates in May 2011 and plans to work at a performing arts or concert venue in public relations.

Anderson was raised in Montgomery and grew up attending concerts at The Pavilion. She is excited to be on the "other side" of the concert business for the summer. She has had the opportunity to

write press releases, conduct marketing research, promote events, work with The Pavilion Partners and assist with special events.

Emily Blount, an incoming senior at The Woodlands High School, spends most of her time playing the trombone in TWHS's marching band, as well as participating in Key Club. She also enjoys spending free time with friends and scuba diving. She plans to attend a Texas university and major in either business or psychology.



Emily Blount

Blount received this internship through Education for Tomorrow Alliance (ETA). The opportunity to gain real world work experience, especially in marketing, prompted her to intern at The Pavilion. She hopes the internship will help her make decisions about a future major and career.

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