



The Cynthia Woods Mitchell Pavilion's 21st season is off to a fast start. In our first month, we have already had two sell-out concerts. Buzzfest, held May 2, sold out in less than 10 minutes and broke all records in food and beverage sales. Buzzfest has played The Pavilion 24 times, more than any other event.

On May 20, Jimmy Buffett brought his "Under the Big Top" tour to The Woodlands. This show also sold out in advance. This was the 16th time Buffett had performed at The Pavilion. For the first time ever, and at the request of the Buffett tour, The Pavilion established a designated Parrothead tailgating parking lot. This proved to be a huge success and was sold out prior to the start of the concert.

The Houston Symphony performed its first concert of the season at The Pavilion April 29. This concert, a musical celebration of the life of Cynthia Woods Mitchell, was a very memorable evening attended by 4,200 guests. Prior to the concert, the Mitchell family dedicated the Cynthia Woods Mitchell Smokedance Garden in our North Plaza in Cynthia's memory. Cynthia's youngest son, Grant Mitchell, gave a touching tribute to his mother while the Mitchell grandchildren released 400 butterflies in the garden in remembrance of Cynthia.

Coming soon to our North Plaza is "The House of Blues Hospitality Tent." This exciting new space will be available to all of our guests attending contemporary concerts. This air-conditioned space will be open before and after concerts and will offer full beverage service and more in a casual, comfortable atmosphere. This space opens June 11 at the Iron Maiden concert. Please stop by to check it out.

I look forward to seeing everyone at our upcoming events.

Jerry MacDonald
President and CEO

Find us on



CONTACT INFORMATION

For more information about season tickets, joining The Pavilion Partners or participating in our educational outreach programs, call 281-364-3010.

Visit www.woodlandscenter.org for details.

Woodforest Bank Club and Event Tent

To book your next meeting or event, call 281-363-0900.

Guests with Disabilities

For information on guests with wheelchairs, hearing or visual impairments, call 281-364-3010.

Sponsor Spotlight

In each issue of CenterStage, we turn the spotlight onto one of our sponsors, a gesture of thanks for their invaluable contributions to the many things we work hard to accomplish.

Hewitt is Making the World a Better Place through Volunteerism

Hewitt is a long-time sponsor of The Cynthia Woods Mitchell Pavilion's performing arts and educational outreach programs. Since 1999, Hewitt has helped build a better community through its efforts of taking volunteerism into the community and to The Pavilion.



Hewitt is one of the world's leading HR consulting and outsourcing companies. Its mission is both simple and ambitious—making the world a better place to work. Today, more than 23,000 employees are serving clients in more than 30 countries with a clear focus on delivering excellent customer service and measurable business results. It is a group of exceptional associates doing work that matters.

The primary focus of Hewitt's sponsorship is the educational event, Musical Scores. Hewitt not only provides funding for Musical Scores, it also provides dozens of volunteers to work the event. Hewitt also provides volunteers for Fine Arts Education Day and Children's Festival.

"Hewitt employees love to volunteer at The Cynthia Woods Mitchell Pavilion. They love meeting the kids, interacting with staff and being a part of The Pavilion's mission of bringing performing arts to children," said Douglas Harris, senior customer service associate. "Hewitt employees are able to dedicate 16 hours a year to volunteer in the community and The Pavilion is definitely one of the favorites."

"Hewitt is honored to support The Cynthia Woods Mitchell Pavilion's educational outreach programs," said Tom Earle, who coordinates community services for Hewitt in The Woodlands. "By promoting The Pavilion's educational outreach programs, Hewitt is helping to fulfill our mission of making the world a better place."

For more information about Hewitt, visit www.hewitt.com.

Off Stage

Education Through the Arts is What We Do Best!



Fine Arts Education Day

Nearly 12,000 students from throughout the Greater Houston area experienced the performing arts through one of three educational outreach programs hosted by The Pavilion this spring.



Hats Off to Reading

On April 29, the **Hats Off to Reading Celebration** was held in conjunction with the Houston Symphony's Tribute Concert to Cynthia Woods Mitchell at The Pavilion. More than 1,000 children were in attendance. **Hats Off to Reading**

is a free event sponsored by the Reading Odyssey Committee, a community coalition that encourages students to develop a lifelong love of reading. Children got to take home a free book, participate in literacy-based activities, enjoy a book walk, hat making and face painting, and were invited to stay for the free concert.

Reading Odyssey is a partnership between Montgomery County Memorial Library System, Conroe ISD librarians, St. Anthony of Padua Catholic School Library, Chick-fil-A, Scholastic Books and The Pavilion.

Approximately 5,300 students from all over Houston attended a reward-based program called **Musical Scores** May 4. Students earned the privilege to attend the special event by displaying model behavior and achieving specific scholastic goals.

Students enjoyed performances by the Houston Rockets

Launch Crew, Soul Street Dance Company and Black Violin. Jean Donatto was the master of ceremonies and special guest David Parker shared his unique, upbeat and unforgettable message that blended music, movement and humor with sign language.

For the past several years, The Pavilion has worked with Carver Magnet High School graphic arts students to create the t-shirt artwork for **Musical Scores**. A gifted senior, Jacob Melendez, was the t-shirt design winner this year. Melendez was one of 15 students from Carver's graphic arts program who submitted artwork for consideration. The complimentary t-shirts, along with free lunches, were given to all students in attendance.

On May 18, approximately 5,200 Conroe Independent School District students attended **Fine Arts Education Day: A David Dewhurst Symphony Explorer Concert** featuring the Houston Symphony.

Fine Arts Education Day is a free program produced by The Pavilion in conjunction with Conroe ISD and the Houston Symphony. This program was created for Conroe ISD fourth grade students to experience orchestral music and learn about the various instruments in both band and orchestra. Sixth grade band and orchestra students from CISD also were invited to attend the event, as well as band and orchestra students from Peet and Moorhead Junior high schools. For these students, the concert served as inspiration for them to continue their studies in music.

For more information about The Pavilion's educational outreach programs, visit www.woodlandscenter.org.

Musical Scores



ShowTime

ShowTime is a list of events scheduled for The Cynthia Woods Mitchell Pavilion, including start times and ticket prices. Information is subject to change. Please check our Web site for the latest event information.



June 10 Houston Symphony • 8 p.m.
European Adventure
A **Comcast** Family Event
Robert Franz, conductor
\$15 orchestra seating / FREE mezzanine and lawn seating courtesy of The Wortham Foundation

June 11 Iron Maiden • 7:30 p.m.
with Dream Theater
\$95, \$75 & \$55 Reserved / \$35 Lawn

June 13 Lynyrd Skynyrd • 7 p.m.
with Bret Michaels and .38 Special
\$59.50 & \$39.50 Reserved / \$25 Lawn

June 18 Texas Music Festival Orchestra • 8 p.m.
Horst Foerster, conductor
Rita Porfiris, viola
FREE event

June 25 Sting • 8 p.m.
with the Royal Philharmonic Concert Orchestra
\$209.50, \$134.50 & \$84.50 Reserved

June 26 Chicago & The Doobie Brothers • 7:30 p.m.
\$200, \$85, \$45, \$35 & \$25 Reserved / \$25 Lawn

July 3 Houston Symphony • 8 p.m.
Star-Spangled Salute
Michael Krajewski, conductor
The Texas Tenors, special guests
FREE event presented by The Woodlands Development Company

July 24 Robert Plant & the Band of Joy • 8 p.m.
with Bettye LaVette
\$150, \$95, \$75, \$50, \$25 & \$20 Reserved

July 31 Jonas Brothers • 7 p.m.
with Demi Lovato
\$99.50 Reserved / \$39.50 Lawn

Aug. 7 American Idol Live! Tour 2010 • 7:30 p.m.
\$76, \$50.50 & \$40.50 Reserved / \$26 Lawn

Aug. 15 Lilith • 2:30 p.m.
with Sarah McLachlan, Miranda Lambert, Norah Jones, Court Yard Hounds, Corinne Bailey Rae, Brandi Carlile and more
\$135.50, \$109.50, \$79.50 & \$50 Reserved / \$40 Lawn

Aug. 18 Jack Johnson: To The Sea Tour 2010 • 7 p.m.
with G. Love, Special Sauce and ALO
\$55 Reserved / \$35 Lawn

Aug. 20 Houston Ballet • 8 p.m.
Three for the Ages
A **Comcast** Family Event
\$15 orchestra seating / FREE mezzanine and lawn seating courtesy of The Wortham Foundation, Cullen Trust for the Performing Arts and George P. Mitchell

Aug. 27 Sheryl Crow • 8 p.m.
with Colbie Caillat
\$95, \$65, \$47.50, \$35, \$25 & \$20 Reserved

Sept. 2 Houston Symphony • 8 p.m.
Broadway Showstoppers
Michael Krajewski, conductor
Gay Men's Chorus of Houston
\$15 orchestra seating / FREE mezzanine and lawn seating courtesy of The Wortham Foundation

Sept. 4 Creed • 7:30 p.m.
\$28.50 Reserved / \$18.50 Lawn

Sept. 8 Honda Civic Tour presents Paramore • 6:30 p.m.
with Tegan & Sara, New Found Glory and Kadawatha
\$39.50 Pit / \$35 & \$32.50 Reserved / \$20 Lawn

Sept. 10 Dave Matthews Band • 7 p.m.
with Black Joe Lewis and the Honeybears
\$70 Reserved / \$40 Lawn

Sept. 22 Kings of Leon • 7:30 p.m.
with The Black Keys and The Whigs
\$56.50 Reserved / \$36.50 Lawn

Sept. 24 Tom Petty & the Heartbreakers • 7:30 p.m.
with ZZ Top
\$133.50 & \$107.50 Reserved / \$43.50 Lawn

Sept. 25 Rush • 7:30 p.m.
\$110, \$85 & \$60 Reserved / \$35 Lawn

Sept. 30 Houston Symphony • 8 p.m.
The Planets-An HD Odyssey
A **Comcast** Family Event
Hans Graf, conductor
Women of the Houston Symphony Chorus
\$15 orchestra seating / FREE mezzanine and lawn seating courtesy of Audi of America and Woodforest National Bank

Oct. 21 Houston Symphony • 7:30 p.m.
Hocus Pocus Pops
A **Comcast** Family Event
Robert Franz, conductor
\$15 orchestra seating / FREE mezzanine and lawn seating courtesy of H-E-B

Nov. 13 15th Annual Childrens Festival • 10 a.m.
A **Comcast** Family Event
Presented by Devon Energy
\$8 in advance / \$10 at door

Nov. 14 15th Annual Childrens Festival • 12 p.m.
A **Comcast** Family Event
Presented by Devon Energy
\$8 in advance / \$10 at door

Ticket Information

Prices do not include service charge. Tickets are available at all [ticketmaster](#) outlets, including Fiesta, select FYE, Ritmo Latino and H-E-B locations and Media Magic, by calling 1-800-745-3000, or online at [www.ticketmaster.com](#). Tickets also can be purchased at The Pavilion Box Office Monday through Friday from 10 a.m. – 5 p.m. and on event days through intermission. The Box Office is located at the north entrance to The Pavilion at 2005 Lake Robbins Drive in The Woodlands. For more information, call 281-363-3300 or visit [www.woodlandscenter.org](#). Prepaid, preferred parking is available in the on-site Town Center Garage located along Six Pines Drive. Parking is \$5 per vehicle for most performing arts events and \$15 per vehicle for most contemporary events. Tickets for on-site parking can be purchased in advance at all [ticketmaster](#) locations and The Pavilion Box Office. Some service charges may apply. Advance purchase is not required, but guarantees a space the day of the show.

Before the Show

Check out upcoming pre-concert activities happening in June and July.

June 10

Gates open at 7 p.m.

Activities include:

- Pavilion Talk with Ira Black
- Activities with Woodlands Online, Woodforest National Bank, Houston Family Magazine, Chick-fil-A and Audi of America
- The Pavilion Partners Instrument Petting Zoo and Arts & Crafts Booth
- Tommy Bahama's "Best Seats in the House"
- Fidelity's Seat Exchange

June 18

Gates open at 7 p.m.

Activities include:

- Pavilion Talk with Ira Black
- Activities with Woodforest National Bank and Audi of America
- The Pavilion Partners Instrument Petting Zoo
- Tommy Bahama's "Best Seats in the House"

July 3

Gates open at 6:30 p.m.

Activities include:

- Dancing, games and prizes with Radio Disney
- Activities with Woodforest National Bank, Audi of America and Market Street-The Woodlands
- The Pavilion Partners Arts & Crafts Booth
- Meet Uncle Sam and Puffy Pine Cone
- Tommy Bahama's "Best Seats in the House"

Encore

The Center for the Performing Arts at The Woodlands would like to thank the following contributors for their financial support of our 2010 Performing Arts Season and Educational Outreach Programs as of May 25 printing deadline.

\$100,000 - \$249,999

Live Nation
George P. Mitchell
The Pavilion Partners

\$75,000 - \$99,999

The Woodlands Development Company
The Wortham Foundation

\$20,000 - \$74,999

Anadarko Petroleum Corporation
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The Woodlands Convention & Visitors Bureau

\$15,000 - \$19,999

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In-Kind

ARAMARK Sports & Entertainment
Calfee Specialties
Continental Airlines
Don Crouch, *imagineer*
Houston Community Newspapers
Jude Studios
The Pepsi Bottling Group
The Woodlands Country Club

SAVE THE DATE!

The Pavilion Gala

Feb. 26, 2011

at the Marriott Town Center Ballroom



with Musical Guests
The Blues Brothers

Featuring **Jim Belushi
& Dan Aykroyd**

Money raised benefits
The Cynthia Woods Mitchell Pavilion

Are you the police?
No, ma'am. We're musicians.

MUSIC IN MOTION TAKES FLIGHT

The Woodlands Development Company, Morgan Stanley and General Growth Properties recently presented The Cynthia Woods Mitchell Pavilion with a gift of \$25,000 as a tribute to the late Cynthia Woods Mitchell. The donation was given to The Pavilion in honor of Cynthia's commitment to the performing arts in our community. The Pavilion, a nonprofit organization that provides educational programs about the performing arts as well as training and performance opportunities for young artists, plans to use the funds to expand its **Music in Motion** program.

Music in Motion provides student musicians in Conroe Independent School District with hands-on opportunities to work with professional conductors and musicians. The Pavilion has produced three **Music in Motion** clinics over the last four years. This new funding enables The Pavilion to expand the program by bringing in high-profile clinicians, offering it to a larger number of students, and committing to produce the program once a year over the next five years. Called **Cynthia Woods Mitchell Music in Motion**, the first installment takes place this fall.

"Our hope for this program is to make a meaningful difference in the lives of student musicians by giving them unique training experiences that impact the way they play music," said Cindy DuBois, director of marketing and education for The Pavilion.

The gift was presented to The Pavilion at the Houston Symphony's Tribute Concert to Cynthia Woods Mitchell in April. The Mitchell family was honored and felt it was a fitting tribute to Cynthia's life and her dedication to the arts.

Tribute Concert to Cynthia Woods Mitchell



George P. Mitchell and his son, Greg Mitchell, sit on benches in the new Cynthia Woods Mitchell Smokedance Garden at The Pavilion. The garden was dedicated to Mrs. Mitchell at the Houston Symphony's Tribute Concert to Cynthia Woods Mitchell April 29.



Grant Mitchell initiates the Butterfly Release April 29 during the dedication of the Cynthia Woods Mitchell Smokedance Garden at The Pavilion. Staff and some of the Mitchell family children helped release 400 butterflies that evening.

New Pavilion Board Members Elected



John Beard



Steve Morrow



Carl Vance



Janet Wong

The Board of Directors for The Center for the Performing Arts at The Woodlands, home of The Cynthia Woods Mitchell Pavilion, elected five new members this spring.

Newly elected members of the Board are John Beard, senior vice president of engineering and evaluations at Legado Resources LLC; Steve Morrow, president of Money Strategies Inc.; Carl Vance, regional vice president of engineering and advanced services for Comcast; and Janet Wong, certified public accountant and partner with Grant Thornton LLP. Not pictured is Carol Garner, community leader.

Officers of the Board include George Lindahl III, chairman, Jerry MacDonald, president and CEO, Jeffrey Shipley, vice chairman, Jeff Young, vice president, Brian Wing, secretary and Lori Figaro, treasurer.



THE PAVILION PARTNERS
BRINGING PEOPLE AND THE ARTS TOGETHER

SUPPORTING C★ST

PRESIDENT'S MESSAGE

Volunteering benefits the community and you! Being a volunteer offers opportunities for individuals to give back to their community and have an impact on their own well-being. Communities benefit



from volunteers through the services they provide, helping individuals, families and the community by addressing local needs and problems. In return, volunteers enjoy networking with others in the community and strengthening connections among neighbors.

Volunteering is reciprocal. The community benefits from your services and you receive personal gains as well. Volunteers have the opportunity to develop knowledge, form leadership and social skills and gain job experience. There is a sense of achievement in knowing you were a factor in seeing your corner of the world become a better place.

Research from the *American Sociological Review* and the *Quarterly Review of Economics* suggests a strong relationship between the quality of life for a community and the ways that its residents are socially connected. This includes less crime and stronger local economies. Volunteers extend and augment the work of paid staff allowing nonprofit organizations to provide increased services with less additional costs to the community. For every hour of volunteering, according to *The Independent Sector*, \$18.05 in community resources are saved. By volunteering just 10 hours, you will have an impact of \$180.

If you are considering volunteering, I hope you will choose to become a Pavilion Partner. Our volunteers serve in many capacities by contributing their time, energies and talents to help fulfill Partners mission of "Bringing People and the Arts Together." Volunteers bring enthusiasm, new insights and energy to our organization. Joining Partners will have a meaningful, positive impact on you as well as our community.

Keith Ferry

Keith Ferry
The Pavilion Partners President

For more information about Partners, please visit www.woodlandscenter.org/partners.

Gaye Craig Recognized as 2009 Woman of Distinction



Gaye Craig was recently recognized as the 2009 Woman of Distinction for The Pavilion Partners, official volunteer organization of The Pavilion.

Gaye has served for 10 years as an event and performing arts volunteer. While serving a two-year term on The Pavilion Partners Board, she assisted with the orientation of event volunteers, as well as with the coordination of their various activities and events. Additionally, Gaye contributed to Partners' fund-raising efforts for the annual Wine Dinner & Auction, Pre-Concert Dinner & Fund-Raiser and Swing for the Arts Golf Tournament. She and her husband, Bill (also a 10-year volunteer), have enjoyed recruiting many of their friends and neighbors to become Pavilion Partners.

The Pavilion Partners thanks Gaye for her dedication and countless hours of service.

The Pavilion Partners Awards Fine Arts Scholarship



Photo by Doug Callon

When Pavilion Partners Fine Arts Scholarship recipient Lance Kramer shared what the Partners scholarship did for his acting career at the 12th Annual Wine Dinner & Auction, the room went silent. Lance has formed his own theater company, "Stage Right," and is offering a summer acting workshop for school-age children here in The Woodlands this year. Other Partners scholarship recipients, Erin Hill and Diane Goldsmith, also were featured at the Wine Dinner. These stories represent exactly what the goal is of the Fine Arts Scholarship committee.

This year, the scholarship committee awarded \$68,000 in new and renewal scholarships for the 2010-11 academic year. Since its inception in 1999, Partners has awarded more than \$500,000 in scholarships.

There were five new honorary scholarships awarded this year including the Cynthia Woods Mitchell Memorial Scholarship, A.I. and Manet Schepps Scholarship, The Pavilion Partners Scholarship Honoring Randy Lowry, The Pavilion Partners Scholarship Honoring Sol Sachs and The Becker Family Foundation Scholarship.

On May 3, the scholarship committee hosted The Pavilion Partners Scholarship Reception honoring its donors, sponsors, recipients and their families.

This year's talented scholarship winners are: Bridget Bentley, Instrumental Music, The Woodlands College Park High School; Allison Burckhardt, Visual Arts, Klein Oak High School; Laura Callon, Instrumental Music, The Woodlands High School; Audrey Wilson, Theatre Arts, Tomball High School; Collin Campbell, Instrumental Music, Klein High School; Hope Gibson, Visual Arts, Tomball High School; Keith Hale, Theatre Arts, The Woodlands High School; Megan Marcano, Dance, Carver High School; Travis Meador, Vocal Music, The Woodlands High School; Kristin Tonthat, Visual Arts, The Woodlands High School; Aundria Grace Garza, Vocal Music, The Woodlands College Park High School; Leah Herskowitz, Visual Arts, Klein High School; Camden Keener, Instrumental Music, Willis High School; Madison Kelley, Visual Arts, The Woodlands College Park High School; Robert Lewis, Vocal Music, Tomball High School; Cameron Pessarar, Instrumental Music, Tomball High School; Craig Putman, Theatre Arts, The Woodlands High School; Stephanie Reid, Dance, Klein Collins High School; Alyssa Weathersby, Vocal Music, The Woodlands High School; and Samantha Wendling, Vocal Music, Concordia Lutheran High School.



Nelda Luce & Jim Blair were recognized for their 10-year membership and dedication to The Pavilion Partners. Keith Ferry (center) presents the Blair's with a certificate signifying 10 years of membership to Partners.

2010 Members of The Pavilion Partners

- \$1,000-\$1,999
 - Julie Bell
 - Becki & David Borth
 - Barbara & Stephen Crain
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 - Sheryl & Fredrick Greene
 - Tricia & Jerry MacDonald
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CENTERSTAGE is a publication of The Center for the Performing Arts at The Woodlands, a nonprofit organization and home of The Cynthia Woods Mitchell Pavilion.

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AT THE WOODLANDS**
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info@woodlandscenter.org

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(1922 - 2009)

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OUR MISSION

Founded in 1990, The Center for the Performing Arts at The Woodlands is a nonprofit 501 (c)(3) organization that provides diverse, high-quality performing arts events for the entertainment and enrichment of a broad regional audience. Through numerous educational and community outreach programs, The Center is a catalyst for attracting new audiences to the performing arts and building strong ties between the arts and educational institutions.

www.woodlandscenter.org



Photo by Ted Washington

New Faces, New Roles at The Pavilion

The Cynthia Woods Mitchell Pavilion's newest employee, Kacie Broadhurst, joined The Pavilion's full-time staff in April in the newly created position of social media analyst. In this role, Broadhurst is responsible for developing a market presence for The Pavilion using social media networks such as Facebook, Twitter and YouTube. As part of the marketing department, she also assists with various promotional initiatives, along with the production of The Pavilion's performing arts and educational outreach programs.



Kacie Broadhurst

Broadhurst grew up in Omaha, Neb., and moved to The Woodlands in January 2010. She graduated from Missouri State University in Springfield with a master's degree in Business Administration. She also has a Bachelor of Science degree in Entertainment Management. In the summer of 2009, she worked in The Pavilion's marketing department as an intern, gaining valuable experience with the organization.

In March, Collin Bolen accepted the full-time position of assistant box office manager for The Pavilion. Bolen started working in the box office as a part-time ticket seller in 2001, and in 2006, was promoted to ticket office supervisor. In his new role, Bolen supervises and coordinates box office staff and assists the premium seat sales department



Collin Bolen

ment with VIP ticketing, which includes season and box seat tickets. Additionally, he makes sure the ticket scanners are functioning properly prior to each show and assists with the day-to-day operations of running the box office.

Bolen graduated from Sam Houston State University in 2009 with a degree in accounting.

The assistant box office manager position was vacated by Josie Reeves in the

fall of 2009 when she was promoted to box office manager. Reeves' new job duties include managing the day-to-day operations of the box office and event ticketing. She also manages The Pavilion's performing arts series subscriptions, as well as ticketing for any special promotions. Reeves worked part-time for The Pavilion in various capacities from 1998-2003 before joining the staff full-time as the assistant box office manager.

Matt Meyer, formerly operations lead for The Pavilion, was recently promoted to assistant operations manager. Meyer worked part-time at the venue from 1998-2007 before joining the staff full-time as operations lead. In his new role, Meyer is responsible for managing and scheduling operations staff, maintaining the appearance of the venue and working with vendors and tour personnel.