

CENTER & STAGE

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October - November 2011 Volume 12, Issue 4

Celebrate The Arts

It's a Night of Tricks, Treats and Enchanting Music at Hocus Pocus Pops

October 28 • 7:30 p.m.



Consider this your ghoulish invitation to join the Houston Symphony for a "bootiful" evening filled with "terrific" music at The Cynthia Woods Mitchell Pavilion's **Hocus Pocus Pops** Oct. 28. Tickets are \$15 for orchestra seating. Mezzanine and lawn seating are free courtesy of H-E-B. Tickets are not required for free seating. Gates open at 6 p.m.

Conductor for the evening, Brett Mitchell, casts a spell on the audience with chilling music and spooky sounds as the symphony plays The Ride of the Valkyries from "Die Walküre," Toccata and Fugue, Funeral March of a Marionette, Psycho: A Narrative for String Orchestra, Suite from "Star Wars" and more.

Daddies, mummies and all the little ghosts and goblins are invited to dress up in their favorite Halloween costumes for a chance to walk on stage during the concert. The first 100 children in costume to check in at **Hocus Pocus Central** in the Fidelity Investments Plaza can participate in the Goblin Parade that snakes across the stage during the symphony's performance.



For a delightful "exfearience," arrive early for "spooktacular" pre-concert activities. As costumed characters roam the grounds in the Fidelity Investments Plaza, little monsters can create their own spine-tingling music at The Pavilion Partners Instrument Petting Zoo and ignite their haunting imaginations creating lollipop ghosts at the Partners arts and crafts booth. Enjoy ghoulish activities by H-E-B, Houston Family Magazine, Woodforest National Bank, Fidelity Investments,

Montgomery County Food Bank, YMCA's Run Thru the Woods and Audi of America, official automobile of The Pavilion. Creep into the House of Blues Hospitality Tent for **Radio Disney's Graveyard Smash Dance Party** featuring the Radio Disney Boo Crew from 6-7:15 p.m. for "fangtastic" dancing, "spooktacular" prizes and plenty of tricks and treats!

For "monstrous" prizes, register to win one of two gift baskets provided by H-E-B and The Pavilion by bringing any H-E-B receipt from October 2011 to **Hocus Pocus Pops**. Receipts must be brought to **Hocus Pocus Central** in the Fidelity Investments Plaza prior to the performance (between 6 and 7:15 p.m.) on Oct. 28. The drawing takes place on the Main Stage before the concert.

STOP, CHILDREN AT PLAY!

THE PAVILION TURNS INTO A GIANT PLAYGROUND AT THE 16TH ANNUAL CHILDREN'S FESTIVAL

Imagine a giant playground full of your favorite characters and friends singing, dancing and having fun. Well, imagine no more. The Cynthia Woods Mitchell Pavilion turns into an educational wonderland where learning is not only fun, but also exhilarating, awe-inspiring and eye-opening.

This spectacular festival takes place **Saturday, Nov. 12**, from 10 a.m. – 5 p.m. and **Sunday, Nov. 13**, from noon – 5 p.m. Admission is \$8 per person in advance or \$10 per person at the door. Children under 2 are admitted FREE. The daily admission fee includes every show and activity, so parents don't spend the day dealing with tickets, tokens or endless lines.



Photo by Ted Washington

Coming to the Pepsi Main Stage are performances including **Thomas & Friends™ Sing Along Adventure**, **STAR TREK LIVE!**, **Justin Roberts and the Not Ready for Naptime Players** and **Richard Renner's REcycle Show**. Read more about the performers on page 3.

Don't miss the opportunity to meet the Really Useful Engine and get your photo taken! Be sure to bring your camera to capture the special day. For more information about how you can be part of the fun, visit www.woodlandscenter.org and click on **Thomas & Friends™** Meet and Greet.

The fun continues off the main stage with interactive activities and games around every corner. The **Wells Fargo Fun Zone** features free balloons, hat-making and performances on the Community Stage. Head up to the top of the hill where kids can build and fly kites, pan for gold and play in the sand.

The **Adventure Zone** features hat-making and face painting as well as interactive games. Make your own slime at Mad Science of Houston's Slippery Slime

SATURDAY, NOV. 12, 2011 – 10:00 a.m.-5:00 p.m.

10:30-10:50 a.m.	Thomas & Friends™ Sing Along Adventure
11:05-11:30 a.m.	North Harris Performing Arts
12:15-1:00 p.m.	Justin Roberts and the Not Ready for Naptime Players
1:45-2:45 p.m.	Mad Science's STAR TREK LIVE!
3:15-4:00 p.m.	Richard Renner's "REcycle Show"
4:30-4:50 p.m.	Thomas & Friends™ Sing Along Adventure
4:55 p.m.	Festival Finale Kazoo-Dah Parade

SUNDAY, NOV. 13, 2011 – 12:00-5:00 p.m.

12:30-12:50 p.m.	Thomas & Friends™ Sing Along Adventure
1:30-2:15 p.m.	Justin Roberts and the Not Ready for Naptime Players
3:00-4:00 p.m.	Mad Science's STAR TREK LIVE!
4:30-4:50 p.m.	Thomas & Friends™ Sing Along Adventure
4:55 p.m.	Festival Finale Kazoo-Dah Parade

booth, create your own work of art in the sidewalk chalk area, rock out with the Radio Disney Road Crew, and much, much more.

The **Villager's Arts Alley** is a place where children learn about elements of art through creative, interactive activities. They learn about lines, colors, shapes, patterns, unity, balance and more by using these elements to make imaginative creations they get to take home with them.



Photo by Ted Washington

The **Activity Tent** is a constant exploration of games and amusements organized by area businesses including "Be a DJ" with K-STAR Country 99.7 FM, exploring and learning about musical instruments, fishing for prizes, a "pup-cake" walk, making "wonder dough" and other great activities.

For fitness and nutrition-related fun, children can visit the **Memorial Hermann The Woodlands / Ironman Healthy Kid-Zone** to participate in physical activities and meet professional sports teams. Kids can learn the techniques of martial arts, go through an obstacle course, explore an ambulance, visit the teddy bear clinic and play a giant game of "Operation."

For added adventure, kids looking for a challenge can climb a towering rock wall and roll, flip, run and spin on water without getting wet in a giant Bubble Runner.

Tickets for the festival can be purchased at The Pavilion's Box Office Monday through Friday from 10 a.m. to 5 p.m., all Ticketmaster locations, online at www.ticketmaster.com, by calling 800-745-3000, or the day of the event. Picnics are welcome, but beverages can not be brought into the venue.

For more information about **Children's Festival**, please visit www.woodlandscenter.org.

Devon Energy Presents

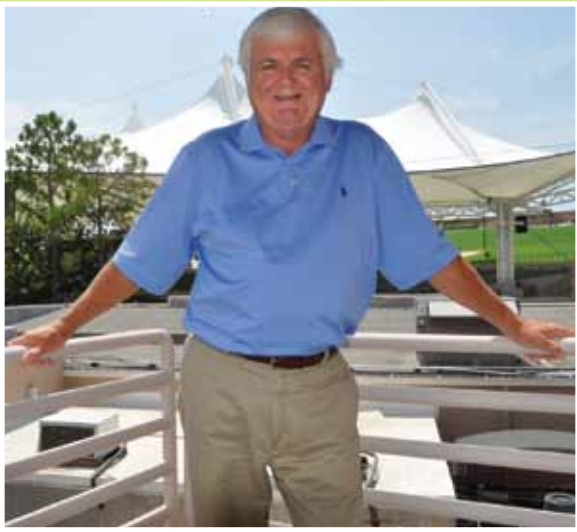
16th ANNUAL
CHILDREN'S FESTIVAL
The Cynthia Woods Mitchell Pavilion

Scan the code with your smartphone to register to win a Family Fun Pack for Children's Festival!



The Cynthia Woods Mitchell Pavilion's 2011 Performing Arts Season

Presented by The Woodlands Development Company and sponsored by Audi of America, official automobile of The Pavilion, The Pavilion Partners, The Wortham Foundation, and United Airlines, official airline of The Pavilion. The North Plaza is sponsored by Fidelity Investments.



This is the 22nd season of operation for The Cynthia Woods Mitchell Pavilion. The Pavilion opened on April 27, 1990, with a performance by the Houston Symphony. Twenty-two years later, the Symphony still calls The Pavilion its "Summer Home." Ol' blue eyes, Frank Sinatra, was The Pavilion's second performance the following night, April 28. What a weekend that was for The Pavilion and The Woodlands.

It is also interesting to note we had four artists perform during our opening year who performed again this season. These timeless artists are James Taylor, Jimmy Buffett, Heart and Santana. Both Buffett and Santana were sell-out performances this year.

We still have numerous events coming up this fall, including two of our signature performing arts events, Hocus Pocus Pops and Children's Festival. Hocus Pocus Pops, a Halloween concert featuring the Houston Symphony, takes place Oct. 28. The 16th Annual Children's Festival, our last event of the 2011 season, is set for Nov. 12 and 13. Both events offer great opportunities for families with young children to enjoy world-class performing arts in a beautiful environment.

I want to thank The Pavilion's board of directors, staff, Partners volunteers, sponsors and guests for making 2011 a great year.

See you on the lawn under the stars!

Jerry MacDonald
President and CEO



CONTACT INFORMATION

For more information about season tickets, joining The Pavilion Partners or participating in our educational outreach programs, call 281-364-3010. Visit www.woodlandscenter.org for details.

Woodforest Bank Club and House of Blues Hospitality Tent

To book your next meeting or event, call 281-363-0900.

Guests with Disabilities

For information on guests with wheelchairs, hearing or visual impairments, call 281-364-3010.

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Sponsor Spotlight

In each issue of CenterStage, we turn the spotlight onto one of our sponsors, a gesture of thanks for their invaluable contributions to the many things we work hard to accomplish.

SOUTHWESTERN ENERGY HELPS TRANSPORT STUDENTS TO FUN AND LEARNING

The Cynthia Woods Mitchell Pavilion welcomes Southwestern Energy as a new sponsor of Children's Festival. The company is supporting a unique element of Children's Festival by providing transportation funding for Title 1 schools that want to attend the event, but can't pay for the necessary buses.

"Southwestern Energy is proud to support The Cynthia Woods Mitchell Pavilion and the 16th Annual Children's Festival," said Susan Richardson, manager of communications and charitable contributions for Southwestern Energy. "Through our donation, we are helping The Pavilion transport children to this fun educational event, which many would be unable to attend without the help. We have a strong commitment to the communities where we operate and an even stronger commitment to doing what we can to improve the quality of life in those areas."

Children's Festival is a four-day event with school-day field trips taking place Thursday, Nov. 10 and Friday, Nov. 11. Schools from the Greater Houston area are invited to attend the festival on



either day to see world-class performances on two stages that incorporate curriculum connections such as art, environmental studies, history, language arts, math, music, puppetry, sciences, theatre arts and more.

"Title 1 schools are eligible for subsidized tickets to Children's Festival, but without contributions from companies such as Southwestern Energy, we wouldn't be able to offer assistance with transportation," said Cindy DuBois, director of marketing and education for The Pavilion. "As more and more schools undergo budget cuts in the area of transportation for field trips, the need for assistance with transportation costs will continue to increase."

Southwestern Energy Company is a growing independent energy company primarily engaged in natural gas and crude oil exploration, development and production within North America. It also is focused on creating and capturing additional value through natural gas gathering and marketing businesses, referred to as Midstream Services.

Off Stage

Music in Motion Prepares Students for Competition



Music in Motion, one of The Cynthia Woods Mitchell Pavilion's educational outreach programs, was held Sept. 17 at Oak Ridge High School with more than 250 Conroe ISD students in attendance. As part of this free program, professional symphony musicians conducted master classes that were available to every CISD high school band and orchestra student to assist with their preparation for All-State competition.

"On behalf of the Conroe Independent School District, I would like to thank The Cynthia Woods Mitchell Pavilion for its support of music education in our school district with the recently held educational outreach program Music in Motion," said Pat Paris, administrative coordinator of arts curriculum for CISD. "Music in Motion gives our students the unique opportunity to learn from a high-caliber group of Houston Symphony musicians in preparation for All-State competition and at no cost to the students. That is truly special."

Students from all five CISD high schools, including The Woodlands, The Woodlands College Park, Oak Ridge, Conroe and Caney Creek, were in attendance. Sessions included euphonium, violin, viola, cello, bass, flute, piccolo, oboe, clarinet, bass clarinet, bassoon, French horn, saxophone, trumpet, trombone, tuba, percussion and bass trombone.

Houston Symphony clinicians included Kurt Johnson, violin; Chris Schubert, clarinet; Izumi Miyahara, flute; Anthony Prisk, trumpet; Linda Goldstein, viola; Anthony Katai, cello; Allen Barnhill, trombone; Nancy Goodearl, French horn; Matthew Strauss, percussion; Dave Kirk, tuba; Phil Freeman, euphonium and bass trombone; Eric Larson, bass; Sasha Potiomkin, bass clarinet; Anne Leek, oboe; Elise Wagner, bassoon; and Rebecca Powell Garfield, piccolo. Scott Plugge, professor of saxophone and interim director of the School of Music at Sam Houston State University, taught the saxophone clinic.

"In its second year, the clinic has grown to include more than 250 CISD students. To my knowledge, there is no such program available anywhere else in the state," Paris said.

Music in Motion is sponsored by The Woodlands Development Company in honor of Cynthia Woods Mitchell's commitment to the performing arts in our community.



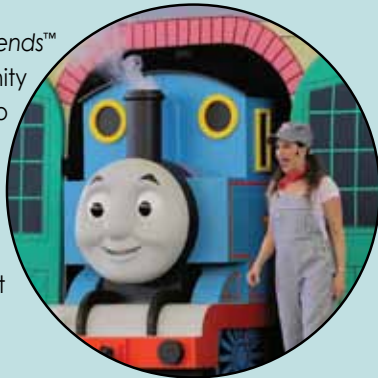


★ 16TH ANNUAL CHILDREN'S FESTIVAL ★

FEATURED PERFORMERS

Thomas & Friends™ Sing Along Adventure Thomas & Friends™ are pulling into the station! Don't miss the opportunity to meet the Really Useful Engine and get your photo taken. Join Thomas and Driver Sam on a fun-filled, sing along adventure by helping Thomas find his way from Knapford Station to Brendam Docks using teamwork, friendship and discovery! Be sure to bring your camera to capture the special day! For Meet and Greet details, visit www.woodlandscenter.org.

©2011 Gullane (Thomas) Limited.



Get ready to rock to **Justin Roberts and the Not Ready for Naptime Players** as this fun and funky band dishes out unexpectedly intelligent and whimsically rocking music for kids of all ages. Roberts is considered one of the all-stars in the indie family music scene and has been featured on radio and television shows across the nation.



One of the most popular science fiction franchises of all time is coming to a stage near you! Mad Science Production's **STAR TREK LIVE!** hits The Pavilion's stage with an out-of-this-world interactive adventure based on the legendary *Star Trek* franchise and the thrilling new movie.



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Stop by and see the goofy garbage man, **Richard Renner**, as he teaches kids to REduce, REuse and REcycle in an entertaining way. The world of trash and resources comes to life through wacky inventions, circus arts, music and interactive games. Renner uses juggling and magic tricks to show how personal choices affect the environment.

HATS OFF TO YOU!

a SPECIAL THANKS TO THE 2011 CHILDREN'S FESTIVAL SPONSORS



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Encore

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The Cynthia Woods Mitchell Pavilion acknowledges the financial support of The Woodlands Township that is generated by the Event Admissions Tax for its performing arts and educational programs.

ShowTime

ShowTime is a list of events scheduled for The Cynthia Woods Mitchell Pavilion, including start times and ticket prices. Information is subject to change. Please check our website for the latest event information.



- Oct. 22 Buzzfest XXVII** • 12 p.m.
with Bush, Staind, Chevelle, P.O.D., Everlast, Evans Blue, 10 Years, Switchfoot, Sleeper Agent, AWOLNATION, Filter, Anberlin and more
Sold Out!
- Oct. 28 Houston Symphony** • 7:30 p.m.
Hocus Pocus Pops
Brett Mitchell, conductor
\$15 orchestra seating / FREE mezzanine and lawn seating courtesy of H-E-B
- Oct. 30 Landshark Lager and Jack Daniels present Zac Brown Band** • 7 p.m.
with Sonia Leigh and Nic Cowan
\$61 GA Pit / \$51 Reserved / \$31 Lawn
- Oct. 31 The Spirit International Opening Ceremonies** • 7:30 p.m.
with Cirque Le Masque
FREE
- Nov. 12 16th Annual Children's Festival** • 10 a.m.
Presented by Devon Energy
\$8 in advance / \$10 at door
- Nov. 13 16th Annual Children's Festival** • 12 p.m.
Presented by Devon Energy
\$8 in advance / \$10 at door

Ticket Information

Prices do not include service charge. Tickets are available at all [ticketmaster](http://www.ticketmaster.com) outlets, including Fiesta, select H-E-B and Walmart locations and Media Magic, by calling 800-745-3000, or online at www.ticketmaster.com. Tickets also can be purchased at The Pavilion Box Office Monday through Friday from 10 a.m. – 5 p.m. and on event days through intermission. The Box Office is located at the north entrance to The Pavilion at 2005 Lake Robbins Drive in The Woodlands. For more information, call 281-363-3300 or visit www.woodlandscenter.org. Prepaid, preferred parking is available in the on-site Town Center Garage located along Six Pines Drive. Parking is \$5 per vehicle for most performing arts events and \$15 per vehicle for most contemporary events. Tickets for on-site parking can be purchased in advance at all [ticketmaster](http://www.ticketmaster.com) locations and The Pavilion Box Office. Some service charges may apply. Advance purchase is not required, but guarantees a space the day of the show.

GIVE WHERE YOU LIVE CAMPAIGN CONTRIBUTORS

Thank you for helping us bring the power and beauty of live performing arts to our community. The following individuals are contributors to the 2011 Performing Arts Season and Educational Outreach Programs as of the Sept. 27 printing deadline.

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For information about how you can support the arts at The Pavilion, scan the QR code with your smartphone or visit www.woodlandscenter.org/individual_donations.html.

Pavilion Bytes

by Kacie Broadhurst



QR codes, or Quick Response codes, are the newest way for customers to connect with their favorite brands or companies using their smartphones. The Pavilion has been using QR codes in a variety of marketing materials, including advertisements, programs and this CenterStage newsletter. Flip to the front of the newsletter to scan the QR code with your smartphone and enter to win a Family Fun Pack for the 16th Annual Children's Festival at The Pavilion Nov. 12-13.

A QR code is a type of 2D bar code that can be decoded using your smartphone with a QR code reader. It was first designed for the automotive industry by Toyota subsidiary Denso Wave in 1994 to track vehicles during the manufacturing process. It was originally designed to allow its contents to be decoded at high speeds.

If you have a smartphone, you will need to download a QR Code Reader. The QR Code Reader uses your phone's camera to take a photo of the code and will decode the information written behind the code. The code can take you to a variety of places including a website, telephone number, email address, contact information, Google map, Facebook, YouTube and more.

Some popular QR code readers for iPhone, Android and Blackberry are: ScanLife, QR Reader for iPhone, i-nigma QR Code, Qrafter, Barcode Scanner and NeoReader.

In the U.S., QR code usage is continuing to grow. During the month of June 2011, one study showed that 14 million mobile users scanned a QR code or barcode. Continue to look for QR codes on materials from The Pavilion for your chance to get the inside scoop, win tickets to upcoming events and more.

PRESIDENT'S MESSAGE



"Keeping the Arts Alive" is purely a labor of love. Your love of the arts may have begun with your first finger painting masterpiece in kindergarten, ballet lessons in the first grade, or practicing scales on the piano after school. If you can remember when your love of the arts began, then you are just the type of person we are looking for to join The Pavilion Partners, the official volunteer organization of The Cynthia Woods Mitchell Pavilion.

Partners volunteers help support the arts in many ways. Some volunteer their time at symphony concerts. Some serve on committees that award scholarships to fine arts students and produce fundraisers for educational programming at The Pavilion. Others provide the manpower needed to accommodate 5,000 students attending an educational event. I personally have been able to experience the talented students who audition for our scholarships and see the faces of students attending events such as Children's Festival and Musical Scores. It's become a great passion of mine.

Think about joining Partners. We need your time, your talents and your resources. If you, your friends and neighbors, civic groups or employee clubs have ever considered becoming involved with Partners, then we would very much like to talk with you. There are so many ways to become engaged and the need is growing.

We have wonderful speakers who can come speak to you or your group about volunteering at The Pavilion. It's a great way to learn about Partners and all the things happening at The Pavilion, as well as learn how you can become involved with this great organization. You can help keep the arts alive in our community by volunteering at The Pavilion. If you are interested in joining Partners, please visit www.woodlandscenter.org/partners or email me at dmnielsen@earthlink.net.

I look forward to hearing from you soon!



Diane Nielsen
The Pavilion Partners President

For more information about Partners, please visit www.woodlandscenter.org/partners.

Fine Arts Scholarships Available Through The Pavilion Partners

Did you know The Pavilion Partners offers fine arts scholarships to graduating high school seniors planning to major in the arts, as well as renewal scholarships to past recipients currently studying the arts in college?

Starting in November, information about The Pavilion Partners Fine Arts Scholarship Program will be distributed at schools in eight eligible districts. These school districts include Conroe ISD, Spring ISD, Klein ISD, Magnolia ISD, Montgomery ISD, Tomball ISD, Willis ISD, MacArthur and Carver High Schools in Aldine ISD and private schools within each district's boundaries.

For more information about the program, including application deadlines and audition dates, visit www.woodlandscenter.org/scholarships.

We Need Your Help! Volunteer Opportunities Abound at Children's Festival



The Cynthia Woods Mitchell Pavilion relies on Partners volunteers to make its events successful. The annual **Children's Festival** is one of The Pavilion's staple events and is integral in ensuring that The Pavilion's mission of providing educational programs to the community is met. It takes approximately 450 volunteers to produce the event. We can't do it without you, our Partners volunteers!

Children's Festival is a four-day event with school days Thursday and Friday, Nov. 10 and 11, and public days Saturday and Sunday, Nov. 12 and 13. There are a variety of jobs and one to suit each volunteer.

On school days, volunteer duties include escorting nearly 4,000 students and teachers each day from their buses to their seats and then back to their buses after the event. All volunteers are provided breakfast and lunch. On the public days, volunteers help in different areas of the festival including face painting and hat-making booths, Arts Alley, information booths, program distribution, stroller parking and more. On the weekend, Partners volunteers are treated to the volunteer hospitality area for a light snack and cold drink.

Please consider supporting The Pavilion by volunteering at **Children's Festival**. It's our biggest event of the year! For more information, please contact Amy Kelley at akelley@woodlandscenter.org or 281-210-1125.

Are You a Member of a Community Service Organization?

We also are looking for community groups to volunteer at **Children's Festival**. Community volunteers enjoy the same perks as Partners volunteers at the event. If your group is interested in supporting the arts by volunteering at **Children's Festival**, contact Courtney Galle at cgalle@woodlandscenter.org.

2011 Members of The Pavilion Partners

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Santana Fans Helped Raise \$34,000 for Educational Programs

Guests at **The Pavilion Partners Pre-Concert Dinner & Fundraiser** partied "Into the Night" while raising approximately \$34,000 for The Cynthia Woods Mitchell Pavilion's educational outreach programs.



The event was held Sept. 10 in The Pavilion's House of Blues Hospitality Tent prior to the Santana concert. Guests enjoyed appetizers from Crescent Moon Wine Bar, salsa lessons from Fred Astaire Dance Studio, dinner prepared by Pappasito's Cantina, and special reserved seating for the concert.

"This event is one of the best fundraisers we have all year," said Christine Scully, development director for The Pavilion. "It is truly unique because guests are able to enjoy a great party and concert all in one night. The event also is a great way to introduce our educational and performing arts programs to a new audience."

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Guests opened their wallets to bid on some fabulous live auction items including a Meet and Greet with Santana and a Masters flag autographed by Arnold Palmer, Jack Nicklaus and Gary Player.

In addition to the live auction, there were two unique chances to win prizes. Guests could purchase a cascarón (confetti egg) for a chance to win a genuine 1/2-karat diamond courtesy of Robichau's Jewelry, or purchase a fedora for a chance to win one of four authentic Santana-designed fedoras.

"This year, the committee worked hard to enhance the event by adding salsa dancing and lessons, two unique raffles, exclusive live auction items and a complimentary tequila tasting," said John Robichau, co-chair of the fundraiser. "We could not have done it without the volunteers, sponsors and guests who came together to support educational programs at The Pavilion."





CENTERSTAGE is a publication of The Center for the Performing Arts at The Woodlands, a nonprofit organization and home of The Cynthia Woods Mitchell Pavilion.



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OUR MISSION

Founded in 1990, The Center for the Performing Arts at The Woodlands is a nonprofit 501 (c)(3) organization that provides diverse, high-quality performing arts events for the entertainment and enrichment of a broad regional audience. Through numerous educational and community outreach programs, The Center is a catalyst for attracting new audiences to the performing arts and building strong ties between the arts and educational institutions.

www.woodlandscenter.org



Photo by Ted Washington



The Woodlands Waterway Arts Council recently presented a check for \$13,200 to The Pavilion Partners for volunteer efforts during The Woodlands Waterway Arts Festival held in April 2011. Pictured left to right are Nancy Martin, president of The Woodlands Waterway Arts Council, Diane Nielsen, Partners president, Christine Scully, director of development for The Pavilion, and Jenny Wright, director of The Woodlands Waterway Arts Festival.



An autographed Maroon 5 guitar was purchased by Kena Cope for \$3,500 Sept. 24 during the Maroon 5 and Train concert. Money raised from the guitar benefits The Pavilion's performing arts and educational programs.

